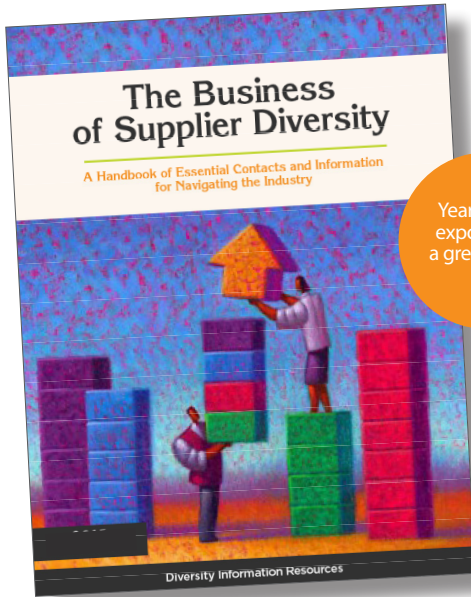




DIVERSITYINFORMATIONRESOURCES

# 2019 PUBLICATION ADVERTISING RATES

## The Business of Supplier Diversity: A Handbook of Essential Contacts and Information for Navigating the Industry



Year-round exposure at a great value.

DIR's Handbook (print and online) provides a road map to diverse-owned suppliers and supplier diversity professionals by combining "who-to-call" with "where-to-look". Includes:

- Contact information\* for 1,500+ supplier diversity & purchasing professionals at major corporations, large non-profit orgs, government agencies and educational institutions
- Industry information regarding certification and legislation
- Top 5 and Top 10 Lists on the "What-to-Do's" of supplier diversity
- "Best of" supplier diversity articles from DIR's blog
- Additional resources essential to small- and diverse-owned businesses: WBE and MBE state/federal resources, press/media information, global resources and more!

\*Contact information is continuously updated and sold as an online database.

Benefits include:

- Year-round exposure to certified suppliers.
- Supplier solicitations flow to the correct contacts within your organization.
- Easy access to FAQs about the supplier diversity industry.

Return completed specs below to Leslie at DIR via email: [info@DiversityInfoResources.com](mailto:info@DiversityInfoResources.com) or FAX: 612-781-0109

### 2019 PRINT SPECIFICATIONS:

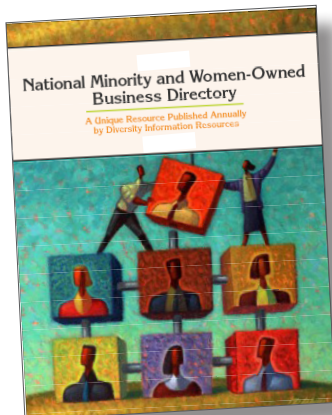
- Acceptable file types include PDF, TIFF or high quality JPG.
- Full page: 8 3/8" W X 10 7/8" H trim size; Half page: 8 3/8 W x 5 3/8" H
- 150-line screen maximum.
- 300 DPI or higher resolution only.

### SUBMISSION DEADLINE:

**NOVEMBER 1, 2018**

Please call or email with questions:  
Leslie: 612-781-6819  
[info@diversityinforesources.com](mailto:info@diversityinforesources.com)  
Diversity Information Resources  
2300 Kennedy St NE, Ste. 230  
Minneapolis, MN 55413

### THANK YOU FOR YOUR SUPPORT ...



TWO GIFTS FOR YOU: A copy of The Business of Supplier Diversity (\$145+ value) and DIR's 2019 National Minority and Women-Owned Business Directory (a \$189+ value)

**YES! Please save a page for our ad. Artwork DUE by NOVEMBER 1, 2018**

NOTE: there are no black & white ad options

- RE-RUN 2018 ad  NEW artwork will be provided
- Inside Front Cover, full page color ad: \$3200
- Inside Back Cover, full page color ad: \$3200
- Full page color ad: \$2700 (positioned near company listing)
- Half-page color ad: \$2000

Please invoice in  2018  2019

### ADVERTISER INFORMATION

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact : \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_