



DIVERSITYINFORMATIONRESOURCES

24th Annual Supplier Diversity Seminar

“Best Practices in Supplier Diversity Strategies and Initiatives”

July 30 - August 1, 2019 • Boston, MA

AGENDA

Tuesday, July 30th
1:00 pm - 4:00 pm
Giving Back: Volunteering in the Local Community

Wednesday, July 31st
8:00 am - 4:00 pm
Seminar General Session
5:00 - 7:00 pm
Networking Reception

Thursday, August 1st
8:00 am - 4:00 pm
Seminar General Session

SEMINAR LOCATION
EY Offices, Boston, MA

ACCOMMODATIONS
DIR has reserved a block of rooms at the Boston Marriott Copley Place. Reservation information will be sent with registration confirmation.

FEE
\$1,100*/person
Fee includes all sessions, seminar materials, continental breakfast, lunch and networking reception
*Register before May 1, 2019 and receive the early bird rate: \$1,025.

SEMINAR REGISTRATION
www.diversityinforesources.com
or contact DIR directly at:
612-781-6819
info@diversityinforesources.com
NOTE: There is NO on-site registration

SPONSORED BY
Diversity Information Resources
2300 Kennedy Street NE, Suite 230
Minneapolis, MN 55413
www.diversityinforesources.com

Join experienced Supplier Diversity Professionals and subject matter experts for a series of presentations and networking events



TUESDAY: A special afternoon session: Giving Back - volunteering in the local community. This is an optional session, but highly recommended and is included in the registration fee.

WEDNESDAY & THURSDAY: Seminar agenda features noted supplier diversity professional and cover topics including (subject to change):

- Professional Development (TBD)
- Chief Procurement Officer (CPO) Panel: Supplier Diversity Impact
- Employee Resource Groups (ERG) & Business Resource Groups (BRG): Engaging your Organization to Promote Supplier Diversity
- Economic Impact: How to Measure the Economic Impact of Supplier Diversity
- Diversity Spend – What Does it Mean? How to Set Goals, Track and Report
- How Innovation, Artificial Intelligence and Analytics is Impacting the Role of the Supplier Diversity Professional
- Government Contracting, Reporting and Regulations Overview
- Non-Governmental Organizations (NGOs): Value of Partnerships; How to Measure

WHO ATTENDS?

- Supplier Diversity Professionals
- Purchasing Managers/Buyers
- VP's of Materials and Purchasing Procurement Managers
- Small Business Liaison Officers (SBLO's)
- Lead staff with responsibility for implementing supplier diversity programs
- Graduates of DIR's "Building Strategic Phases of a Supplier Diversity Process" Seminar



Since 1968, DIR has been a leader in providing information resources that support and enhance diversity initiatives.