



DIVERSITYINFORMATIONRESOURCES

# 24th Annual Supplier Diversity Seminar

## “Best Practices in Supplier Diversity Strategies and Initiatives”

July 30 - August 1, 2019 • Boston, MA

### AGENDA

Tuesday, July 30th

1:00 pm - 4:00 pm

Giving Back: Volunteering in the  
Local Community

Wednesday, July 31st

8:00 am - 4:00 pm

Seminar General Session

5:00 - 7:00 pm

Networking Reception

Thursday, August 1st

8:00 am - 4:00 pm

Seminar General Session

### SEMINAR LOCATION

EY Offices, Boston, MA

### ACCOMMODATIONS

DIR has reserved a block of rooms  
at the Boston Marriott Copley Place.  
Reservation information will be sent  
with registration confirmation.

### FEE

\$1,100\*/person

Fee includes all sessions, seminar  
materials, continental breakfast, lunch  
and networking reception

\*Register before May 1, 2019 and  
receive the early bird rate: \$1,025.

### SEMINAR REGISTRATION

[www.diversityinforesources.com](http://www.diversityinforesources.com)

or contact DIR directly at:

612-781-6819

[info@diversityinforesources.com](mailto:info@diversityinforesources.com)

NOTE: There is NO on-site registration

### SPONSORED BY

Diversity Information Resources

2300 Kennedy Street NE, Suite 230

Minneapolis, MN 55413

[www.diversityinforesources.com](http://www.diversityinforesources.com)

Join experienced Supplier Diversity  
Professionals and subject matter  
experts for a series of presentations and  
networking events

“One of the best  
all-around events  
that I have attended  
... this is an event that I  
definitely want to have in  
my yearly budget!”

“Great! I’m glad I  
attended.”

**TUESDAY:** A special afternoon session: Giving Back -  
volunteering in the local community. This is an optional  
session, but highly recommended and is included in the registration fee.

**WEDNESDAY & THURSDAY:** Seminar agenda features noted supplier  
diversity professional and cover topics including (subject to change):

- Professional Development (TBD)
- Chief Procurement Officer (CPO) Panel
- Employee Resource Groups (ERG) & Business Resource Groups (BRG):  
Engaging your Organization to Promote Supplier Diversity
- Economic Impact
  - How to Measure the Economic Impact of Supplier Diversity
- Diversity Spend – What Does it Mean?
- How Innovation is Impacting the Role of the Supplier Diversity  
Professional
- Government Contracting, Reporting and Regulations Overview
- Non-Governmental Organizations (NGOs): Value of Partnerships;  
How to Measure

### WHO ATTENDS?

- Supplier Diversity Professionals
- Purchasing Managers/Buyers
- VP’s of Materials and Purchasing  
Procurement Managers
- Small Business Liaison Officers  
(SBLO’s)
- Lead staff with responsibility  
for implementing supplier  
diversity programs
- Graduates of DIR’s “Building  
Strategic Phases of a Supplier  
Diversity Process” Seminar



Since 1968, DIR has been a leader in providing information resources that  
support and enhance diversity initiatives.