



DIVERSITY INFORMATION RESOURCES

2019 Supplier Diversity Seminar

Sponsored by DIR: Driving Supplier Diversity Success since 1968

“Building Strategic Phases of a Supplier Diversity Process”

February 20-21, 2019 • Residence Inn and SpringHill Suites Tampa Clearwater Beach, FL

AGENDA

Wednesday, February 20, 2019

8:00 a.m. - 4:30 p.m. Seminar

5:30 p.m. - 7:00 p.m. Reception

Thursday, February 21, 2019

8:00 a.m. - 4:00 p.m. Seminar

Lunch and continental breakfast served both days.

Excellent seminar conducted by a supplier diversity expert. Covered a wide range of information useful in educating peers and formalizing a supplier diversity program.

— 2018 Attendee

WHO ATTENDS?

- Supplier Diversity Professionals
- Purchasing Managers & Buyers
- VP's of Materials and Purchasing
- Procurement Managers
- Small Business Liaison Officers (SBLOs)

ACCOMMODATIONS

Hotel reservation information is sent with your seminar registration confirmation. A limited number of rooms will be available for seminar attendees under DIR's special rate.

CEU (Continuing Education Units)

The Institute for Supply Management (ISM) awards 14.5 CEUs for this DIR training.

REGISTRATION FEE: \$995

Register early and SAVE! Sign up by November 1, 2018 and receive the EARLY BIRD rate: \$945

There is no on-site registration.

REGISTER ONLINE

Visit www.DiversityInfoResources.com or contact us: 612-781-6819, info@DiversityInfoResources.com



KNOWLEDGE, NETWORKING, IMPLEMENTATION

This seminar is specifically designed to enable the creation of and/or improvement to an effective supplier diversity process. The proven tactics, information and ideas presented will enable you to return to work with actions that can be immediately implemented.

This seminar will provide participants with the knowledge and assistance in developing their skills in: building and maintaining an effective supplier diversity program, engaging leadership, customers and process owners of various supply chain operations necessary for an effective program, understanding the various aspects of supplier diversity including multiple tier engagement and accountability, technical tactical and strategic aspects of program reporting and effective processes in supplier engagement and development

RELEVANT TOPICS

- Supplier Diversity Program Overview
- Company Overview and Supply Chain Strategy
- Roles and Responsibilities of Supplier Diversity Professionals
- Program Governance (policies and regulations)
- Program Administration and Execution
- Creating a Supplier Diversity Strategic Plan and Small Business Subcontracting Plan
- How to Engage all of the Players that Impact Supplier Diversity Performance
- Awards and Recognition
- Data Management Solutions: An Overview of Tracking and Reporting Spend

FACILITATOR: BENITA FORTNER

Ms. Fortner retired from Raytheon Company in March 2017 where she served as the Director of Supplier Diversity for over twenty seven years. Participants will benefit from her personal, industry and advocacy group experience in developing, administering and advancing supplier diversity within the supply chain. In addition, her knowledge and skills continue to be developed through involvement with WBENC, Go For the Greens and the American institute of Diversity and Commerce. Ms Fortner is the immediate past chair of WBENC and continues to serve on the board of directors, chairs the government committee and Serves on the Encore Group of Distinguished Leaders. Her work with Go for the Greens and the AIDC helps advance Women business development, women involvement in golf as a business tool and recognizes performance of Diversity and inclusion. Ms Fortner holds a Juris Doctors Degree from Golden West University.

“A great, well developed training for supplier diversity professionals; classroom interaction is fantastic.”

