



DIVERSITYINFORMATIONRESOURCES

2018 Supplier Diversity Seminar

Sponsored by DIR: *Driving Supplier Diversity Success since 1968*

“Building Strategic Phases of a Supplier Diversity Process”

February 7-8, 2018 • Royal Palm South Beach, Miami, FL



AGENDA

Wednesday, February 7, 2018
8:00 a.m. - 4:30 p.m. Seminar
5:30 p.m. - 7:00 p.m. Reception
Thursday, February 8, 2018
8:00 a.m. - 5:00 p.m. Seminar
Lunch and continental breakfast served both days.

Excellent seminar conducted by a supplier diversity expert. Covered a wide range of information useful in educating peers and formalizing a supplier diversity program.

— 2017 Attendee

WHO ATTENDS?

- Supplier Diversity Professionals
- Purchasing Managers & Buyers
- VP’s of Materials and Purchasing
- Procurement Managers
- Small Business Liaison Officers (SBLOs)

ACCOMMODATIONS

Hotel reservation information is sent with your seminar registration confirmation. A limited number of rooms will be available for seminar attendees under DIR’s special rate.

CEU (Continuing Education Units)

The Institute for Supply Management (ISM) awards 14.5 CEUs for this DIR training.

REGISTRATION FEE: \$995

Register early and SAVE! Sign up by November 1, 2017 and receive the EARLY BIRD rate: \$945
There is no on-site registration.

REGISTER ONLINE

Visit www.DiversityInfoResources.com or contact us: 612-781-6819, info@DiversityInfoResources.com

KNOWLEDGE, NETWORKING, IMPLEMENTATION

This seminar is specifically designed to enable the creation of and/or improvement to an effective supplier diversity process. The proven tactics, information and ideas presented will enable you to return to work with actions that can be immediately implemented.

You’ll learn the why, what and how of supplier diversity empowering you to improve your program, increase opportunities for diverse suppliers and expand your own network and knowledge base.

“A great, well developed training for supplier diversity professionals; classroom interaction is fantastic.”

RELEVANT TOPICS

- An Overview of Supplier Diversity Development
- Engaging and Enrolling Leadership, Procurement and Suppliers
- Key Elements to Sustainable Supplier Diversity Processes
- Being Strategic: How to Develop and Market an Effective Supplier Diversity Plan
- How to Build a Supportive Internal Team
- Reaching Out to Build Within: Engaging Industry Groups, Trade PR and Business Fairs
- Bringing Majority Suppliers into a Second Tier Initiative
- Data Management Solutions: An Overview of Tracking and Reporting Spend
- Best Practices for Effective Internal and External Communication
- What’s Your Game Plan? Training and Educating Your Organization and Suppliers
- From Strategy to Sustainability—How Creating a Road Map Leads to Innovation, Breakthroughs, and a Successful Supplier Diversity Process

FACILITATOR: CONNIE SMITH

Connie W. Smith retired from a 32-year career with Altria Group, Inc., an industry leader in supplier diversity development. She managed the Supplier Diversity Development process for the Altria family of companies for almost ten years, implementing programs and processes that assured the inclusion of diverse-owned businesses throughout the corporation. She’s earned a lifetime certification with the Institute for Supply Management (ISM) as a Certified Purchasing Manager (CPM) and attained ISM’s newest certification of Certified Professional in Supplier Diversity (CPSD).

