



DIVERSITYINFORMATIONRESOURCES

2017 Supplier Diversity Seminar

Sponsored by DIR: *Driving Supplier Diversity Success since 1968*

“Building Strategic Phases of a Supplier Diversity Process”

February 22-23, 2017 • ELARA Hotel Las Vegas

AGENDA

Wednesday, February 22, 2017
8:00 a.m. - 4:30 p.m. Seminar
Extended Networking Luncheon

Thursday, February 23, 2017
8:00 a.m. - 5:00 p.m. Seminar

Lunch and continental breakfast served both days.

Excellent seminar conducted by a supplier diversity expert. Covered a wide range of information useful in educating peers and formalizing a supplier diversity program.
—2015 Attendees

ACCOMMODATIONS

Hotel reservation information is sent with your seminar registration confirmation. A limited number of rooms will be available for seminar attendees under DIR’s special rate.

REGISTRATION FEE: \$985

- Register early and SAVE!
Sign up by December 5, 2016 and receive the **EARLY BIRD REGISTRATION rate: \$935**

There is no on-site registration.

WHO ATTENDS?

- Supplier Diversity Professionals
- Purchasing Managers & Buyers
- VP’s of Materials and Purchasing
- Procurement Managers
- Small Business Liaison Officers (SBLs)

CEU (Continuing Education Units)

The Institute for Supply Management (ISM) awards 14.5 CEUs for this DIR training.

REGISTER ONLINE

Visit www.DiversityInfoResources.com or contact us: 612-781-6819, info@DiversityInfoResources.com



KNOWLEDGE, NETWORKING, IMPLEMENTATION

This seminar is specifically designed to enable the creation of and/or improvement to an effective supplier diversity process. The proven tactics, information and ideas presented will enable you to return to work with actions that can be immediately implemented.

You’ll learn the why, what and how of supplier diversity empowering you to improve your program, increase opportunities for diverse suppliers and expand your own network and knowledge base.

“A great, well developed training for supplier diversity professionals; classroom interaction is fantastic.”

RELEVANT TOPICS

- An Overview of Supplier Diversity Development
- Engaging and Enrolling Leadership, Procurement and Suppliers
- Key Elements to Sustainable Supplier Diversity Processes
- Being Strategic: How to Develop and Market an Effective Supplier Diversity Plan
- How to Build a Supportive Internal Team
- Reaching Out to Build Within: Engaging Industry Groups, Trade PR and Business Fairs
- Bringing Majority Suppliers into a Second Tier Initiative
- Data Management Solutions: An Overview of Tracking and Reporting Spend
- Best Practices for Effective Internal and External Communication
- What’s Your Game Plan? Training and Educating Your Organization and Suppliers
- From Strategy to Sustainability—How Creating a Road Map Leads to Innovation, Breakthroughs, and a Successful Supplier Diversity Process

FACILITATOR: CONNIE SMITH

Connie W. Smith retired from a 32-year career with Altria Group, Inc., an industry leader in supplier diversity development. She managed the Supplier Diversity Development process for the Altria family of companies for almost ten years, implementing programs and processes that assured the inclusion of diverse-owned businesses throughout the corporation. She’s earned a lifetime certification with the Institute for Supply Management (ISM) as a Certified Purchasing Manager (CPM) and attained ISM’s newest certification of Certified Professional in Supplier Diversity (CPSD).

