



DIVERSITYINFORMATIONRESOURCES

Driving Supplier Diversity Success

ONLINE ADVERTISING RATES

www.DiversityInfoResources.com

Add DIR's online advertising to your promotion mix.
Corporations research online first!

Strategic ad placement creates improved awareness of your company and establishes credibility with purchasing & sourcing professionals as well as supplier diversity advocates. Advertise with DIR, the leader in Supplier Diversity resources since 1968.

SPECIFICATIONS for ONLINE ADS

- Acceptable file types include: JPG, EPS or GIF files
- 240 pixels wide X 110 pixels high
- 200 DPI resolution
- RGB color, no bleeds

Please notify us if you need help with size conversion or artwork.

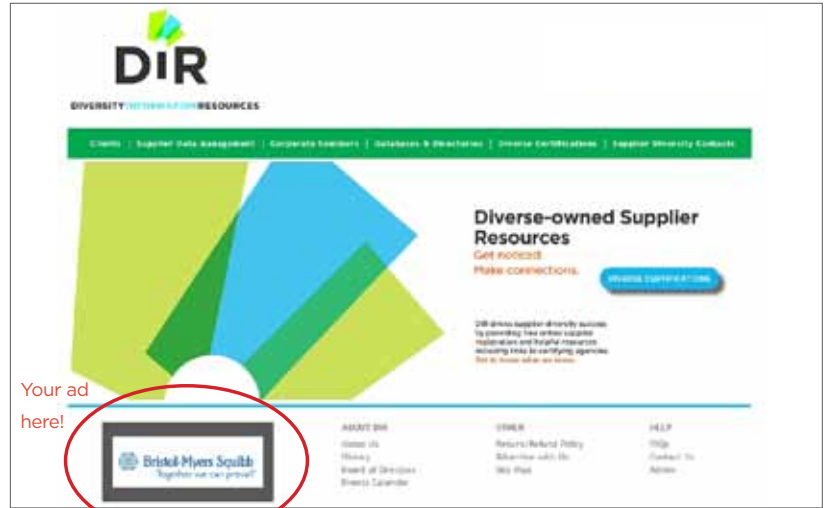
Be sure to note the exact URL the logo will link to!

Call/email with questions: **612-781-6819**, **info@diversityinforesources.com**

THANK YOU!

Your ad will be seen:

- by sourcing professionals using the online supplier diversity data management system including Grainger, Time Warner, Medtronic, Major League Baseball + more
- by DIR's prospective corporate clients, typically Fortune 1000 companies with growing supplier diversity programs and by "prime" suppliers
- on every page of DIR's Web site, rotating dynamically with corporate clients, partner organizations and other growing diverse-owned suppliers



DIR's web site is:

- consistently ranked in the top three links during Google searches for Supplier Diversity
- linked on all our Corporate Client partner web sites
- featured in all DIR print publications as a resource for more information

VISITOR FACTS:

- 1500+ unique visitors each month
- 1200+ visitors find DIR by typing in DIR's name or URL (due to a storied and strong reputation in the supplier diversity industry)
- 70% are returning visitors
- average site visit lasts over 3 minutes

YES! Please run our logo/advertisement. 3 months = \$225 or SAVE! 12 months = \$700

ADVERTISER INFORMATION

Company: _____ Contact: _____

Title: _____ E-mail: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

URL Link: _____

METHOD OF PAYMENT: Check payable to Diversity Information Resources enc. VISA/MasterCard/AMEX/Discover

Card # _____ Expiration Date: _____

Signature: _____