



DIVERSITYINFORMATIONRESOURCES

21st Annual Supplier Diversity Seminar

“Best Practices in Supplier Diversity Strategies and Initiatives”

August 9-11, 2016 • Renaissance Cincinnati Downtown Hotel • Cincinnati, OH

Featuring a networking reception at the National Underground Railroad Freedom Center

AGENDA

Tuesday, August 9th
1 - 3:30 pm Government
Contracting and Reporting

Wednesday, August 10th
8:00 am - 4:00 pm Seminar
5:00 - 7:30 pm Reception

Thursday, August 11th
8:00 am - 4:00 pm Seminar

FEE

\$995*/person
*\$945/person early-bird rate!
(expires May 31, 2016)
includes continental breakfast,
lunch and networking event

SEMINAR LOCATION

Renaissance Cincinnati
Downtown Hotel
Cincinnati, OH

ACCOMMODATIONS

A block of rooms will be reserved
for DIR seminar attendees.
Reservation information will
be sent with registration
confirmation.

REGISTRATION

www.diversityinforesources.com
or contact DIR directly at:
612-781-6819,
info@diversityinforesources.com

PLEASE NOTE:

There is NO on-site registration.

SPONSORED BY

Diversity Information Resources
2300 Kennedy St. NE
Ste. 230
Minneapolis, MN 55413
www.diversityinforesources.com

*Join experienced corporate professionals in
the Supplier Diversity industry for a series
of presentations and networking events.*

NEW! Networking event at the National
Underground Railroad Freedom Center on
Wednesday evening! Join us and enjoy private
access to the exhibits as well as appetizers and
refreshments.

TUESDAY: A special afternoon session features experts on
“In-Depth Government Contracting and Reporting”. This is an optional
session included in the registration fee.

WEDNESDAY & THURSDAY: Seminar agenda features noted supplier
diversity professionals and cover topics including:

- The Business Case for Supplier Diversity: Why it's Important and How to Sell it Internally.
- Global Supplier Diversity: Collaborations & Partnerships: Communicating the Benefits of Supplier Diversity
- Developing Strategic Alliances: Joint Ventures in the U.S.
- Group Purchasing Organizations: Outsourcing, Consortium Buying and Consulting
- Second Tier Program Development, Prime Supplier Commitment, Reporting and Accountability
- Metrics and Measurements: Leveraging Supplier Diversity's ROI and its Relevance to the Organization

*Plus . . . a procurement panel and more
sessions to be announced. Visit DIR's
website for updates on the agenda and
speakers.*

WHO ATTENDS?

- Supplier Diversity Professionals
- Purchasing Managers/Buyers
- VP's of Materials and Purchasing Procurement Managers
- Small Business Liaison Officers (SBLOs)
- Lead staff with responsibility for implementing supplier diversity programs
- Graduates of DIR's “Building Strategic Phases of a Supplier Diversity Process” Seminar

*“One of the best
all-around events that
I have attended ... this is
an event that I definitely
want to have in my yearly
budget!”*

“Great! I'm glad I attended.”

—2015 attendees



*Since 1968, DIR has been a leader in providing information resources
that support and enhance supplier diversity initiatives.*