



DIVERSITYINFORMATIONRESOURCES

2019 “Best Practices in Supplier Diversity Program Strategies & Initiatives” Seminar

July 30th - August 1, 2019

Boston, MA

AGENDA

Tuesday, July 30th

1:00 – 4:00 p.m. **Giving Back:** Volunteering in the local community

Wednesday, July 31st

8:00 – 8:30 a.m. Registration and Breakfast

8:30 – 8:40 a.m. DIR Welcome

8:40 – 9:00 a.m. Participant Introductions

9:00 – 10:30 a.m. **Professional Development:** (TBD)

10:30 – 10:45 a.m. -----Break-----

10:45 – 12:00 p.m. **Chief Procurement Officer (CPO) Panel: Supplier Diversity Impact**

12:00 – 1:00 p.m. -----Lunch-----

1:00 – 2:00 p.m. **Employee Resource Groups (ERG) & Business Resource Groups (BRG):**
Engaging your Organization to Promote Supplier Diversity

2:00 – 3:00 p.m. **Diversity Spend – What Does it Mean? How to Set Goals, Track and Report**

3:00 – 3:15 p.m. -----Break-----

3:15 – 4:15 p.m. **How Innovation, Artificial Intelligence and Analytics is Impacting the Role of the Supplier Diversity Professional**

4:15 – 4:30 p.m. Wrap Up

5:00 – 7:00 p.m. Networking Reception (Boston Marriott Copley Place)



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Thursday, August 1st

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| 8:00 - 8:30 a.m. | Breakfast |
| 8:30 – 9:30 a.m. | Hot Topics |
| 9:30 – 10:45 a.m. | Non-Governmental Organizations (NGOs): Value of Partnerships; How to Measure |
| 10:45 – 11:00 a.m. | -----Break----- |
| 11:00 – 12:00 p.m. | Government Reporting, Compliance, Contracting, Rules and Regulations |
| 12:00 – 1:00 p.m. | -----Lunch----- |
| 1:00 – 2:00 p.m. | “Bench Talk” |
| 2:00 – 2:15 p.m. | -----Break----- |
| 2:15 – 3:15 p.m. | Economic Impact: How to Measure the Economic Impact of Supplier Diversity |
| 3:15 – 3:30 p.m. | Wrap Up/Evaluations |