



DIVERSITY INFORMATION RESOURCES

Celebrating 50 Years of Driving Diversity Success

## 2018 “Best Practices in Supplier Diversity Program Strategies & Initiatives” Seminar

July 31<sup>st</sup> – August 2, 2018

Four Seasons Hotel, Houston, TX

### AGENDA

#### Tuesday, July 31<sup>st</sup>

- 8:00 – 12:00 p.m. **Giving Back:** Volunteering in the local communities  
1:30 – 4:00 p.m. **Government Reporting, Compliance, Contracting, Rules and Regulations**

#### Wednesday, August 1<sup>st</sup>

- 8:00 – 8:30 a.m. Registration and Continental Breakfast  
8:30 – 8:40 a.m. DIR Welcome  
8:40 – 9:00 a.m. Participant Introductions  
9:00 – 10:30 a.m. **Disaster Recovery: Are you Prepared? Supporting Suppliers after a Natural Disaster**  
10:30 – 10:45 a.m. Break  
10:45 – 12:15 p.m. **Supplier Diversity Program Management**
  - Documentation/Processes
  - Marketing, Public Relations Strategy, Metrics
  - Future Process of Corporate Procurement Process

12:15 – 1:15 p.m. Lunch  
1:15 – 2:30 p.m. **Professional Development:** Unlocking personal agility to recognize, deal with and exploit opportunities in a changing environment  
2:30 – 2:45 p.m. Break  
2:45 – 4:00 p.m. **Professional Development (Cont’d):** Unlocking personal agility to recognize, deal with and exploit opportunities in a changing environment  
4:00 – 4:15 p.m. Wrap Up  
5:00 – 7:00 p.m. DIR’s 50<sup>th</sup> Anniversary Reception (Four Seasons Hotel)



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## Thursday, August 2<sup>nd</sup>

- 8:00 - 8:30 a.m. Continental Breakfast
- 8:30 – 9:30 a.m. **Hot Topics**
- 9:30 – 10:45 a.m. **Economic Impact**
- How to measure the economic impact of Supplier Diversity at a level that can be presented to internal stakeholders
  - Disparity Studies
- 10:45 – 11:00 a.m. Break
- 11:00 – 12:15 a.m. **Aligning Supplier Diversity with (D&I), Sustainability and Social Responsibility**
- 12:15 – 1:15 a.m. Lunch
- 1:15 – 2:30 p.m. **Supplier Performance**
- After you engage the diverse supplier: How do you support a diverse supplier; record keeping and documentation; audit and quality assurance.
  - What are some of the processes used for companies that need to track specific information on bid processes, i.e., if you solicited a diverse business, did the diverse business get the award and if not, why?
  - Supplier scorecards
- 2:30 – 2:45 p.m. Break
- 2:45 – 3:45 p.m. **“Bench Talk”**
- 3:45 – 4:00 p.m. Wrap Up/Evaluations