



DIVERSITY INFORMATION RESOURCES

2017 “Best Practices in Supplier Diversity Program Strategies & Initiatives” Seminar

August 8-10, 2017

Renaissance Washington, DC DuPont Circle Hotel

AGENDA

Tuesday, August 8th

1:00 – 4:00 p.m. **Government Reporting, Contracting and Legislative Updates:** A session targeting government contracting rules, regulations, reporting and compliance.

Wednesday, August 9th

8:00 – 8:30 a.m. Registration and Continental Breakfast

8:30 – 8:40 a.m. DIR Welcome

8:40 – 9:00 a.m. Participant Introductions

9:00 – 10:30 a.m. **Economic Impact and Development: The Future of Supplier Diversity**

10:30 – 10:45 a.m. Break

10:45 – 12:15 p.m. **Going Global and its Impact on the Future of Supplier Diversity**

12:15 – 1:15 p.m. Lunch

1:15 – 2:45 p.m. **Leveraging Second Tier Partnerships: The Value and Impact of a Second Tier Program within the Procurement Process.**

2:45 – 3:00 p.m. Break

3:00 – 4:00 p.m. **The Value of Supplier Diversity: Return on Investment (ROI) and the Business Case**

4:00 – 4:15 p.m. Wrap Up

5:00 – 7:00 p.m. Networking Reception Sponsored by Thompson Hospitality (Renaissance Hotel)



DIVERSITY **INFORMATION** RESOURCES

Thursday, August 10th

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| 9:00 - 9:30 a.m. | Continental Breakfast |
| 9:30 – 10:30 a.m. | What Counts? Measuring, Tracking and Reporting Spend, and Goal Setting |
| 10:30 – 11:00 a.m. | Break |
| 11:00 – 12:15 a.m. | Cyber Security: The risks associated with doing business in today’s technological world and how to protect your corporation, your customers, your suppliers and yourself. |
| 12:15 – 1:15 a.m. | Lunch |
| 1:15 – 2:30 p.m. | Gaining Internal Influence and Integrating Supplier Diversity into the Supply Chain. |
| 2:30 – 2:45 p.m. | Break |
| 2:45 – 3:45 p.m. | “Bench Talk” |
| 3:45 – 4:00 p.m. | Wrap Up/Evaluations |