



DIVERSITYINFORMATIONRESOURCES

22nd Annual Supplier Diversity Seminar “Best Practices in Supplier Diversity Strategies and Initiatives”

August 8-10, 2017 • Renaissance Washington, DC DuPont Circle Hotel • Washington, DC
Featuring a networking reception sponsored by Thompson Hospitality

AGENDA

Tuesday, August 8th
1:00 - 3:30 pm Government
Contracting and Reporting

Wednesday, August 9th
8:00 am - 4:00 pm Seminar
5:00 - 7:00 pm Reception

Thursday, August 10th
8:00 am - 4:00 pm Seminar

SEMINAR LOCATION

Renaissance Washington, DC
DuPont Circle Hotel
Washington, DC

ACCOMMODATIONS

A block of rooms will be reserved
for DIR seminar attendees.
Reservation information will be
sent with registration confirmation.

FEE

\$995*/person
*\$945/person early-bird rate!
(expires May 31, 2017)
Includes continental breakfast,
lunch and networking reception

REGISTRATION

www.diversityinforesources.com
or contact DIR directly at:
612-781-6819
info@diversityinforesources.com

PLEASE NOTE:

There is NO on-site registration.

SPONSORED BY

Diversity Information Resources
2300 Kennedy Street NE
Suite 230
Minneapolis, MN 55413
www.diversityinforesources.com

Join experienced corporate professionals in the Supplier Diversity industry for a series of presentations and networking events.

TUESDAY: A special afternoon session features experts on “Government Reporting, Contracts, and Legislative Updates.” This is an optional session, but highly recommended and is included in the registration fee.

WEDNESDAY & THURSDAY: Seminar agenda features noted supplier diversity professionals and cover topics including:

- Leveraging Second Tier Partnerships: The Value and Impact of a Second Tier Program on the Procurement Process.
- The Value of Supplier Diversity: Return on Investment (ROI) and the Business Case
- Economic Impact and Development: The Future of Supplier Diversity
- What Counts? Measuring, Tracking and Reporting Spend, and Goal Setting
- Gaining Internal Influence and Integrating Supplier Diversity into the Supply Chain.
- Global Supplier Diversity Initiatives and Strategies
- Cyber Security: The risks associated with doing business in today’s technological world and how to protect your corporation, your customers, your suppliers and yourself.

“One of the best all-around events that I have attended ... this is an event that I definitely want to have in my yearly budget!”
“Great! I’m glad I attended.”
—2015 attendees



WHO ATTENDS?

- Supplier Diversity Professionals
- Purchasing Managers/Buyers
- VP’s of Materials and Purchasing Procurement Managers
- Small Business Liaison Officers (SBLOs)
- Lead staff with responsibility for implementing supplier diversity programs
- Graduates of DIR’s “Building Strategic Phases of a Supplier Diversity Process” Seminar

Since 1968, DIR has been a leader in providing information resources that support and enhance supplier diversity initiatives.