



DIVERSITYINFORMATIONRESOURCES

# 22<sup>nd</sup> Annual Supplier Diversity Seminar “Best Practices in Supplier Diversity Strategies and Initiatives”

August 8-10, 2017 • Renaissance Washington, DC DuPont Circle Hotel • Washington, DC  
Featuring a networking reception sponsored by Thompson Hospitality

## AGENDA

Tuesday, August 8th  
1:00 - 3:30 pm Government  
Contracting and Reporting

Wednesday, August 9th  
8:00 am - 4:00 pm Seminar  
5:00 - 7:00 pm Reception

Thursday, August 10th  
8:00 am - 4:00 pm Seminar

## SEMINAR LOCATION

Renaissance Washington, DC  
DuPont Circle Hotel  
Washington, DC

## ACCOMMODATIONS

A block of rooms will be reserved  
for DIR seminar attendees.  
Reservation information will be  
sent with registration confirmation.

## FEE

\$995\*/person  
\*\$945/person early-bird rate!  
(expires May 31, 2017)  
Includes continental breakfast,  
lunch and networking reception

## REGISTRATION

www.diversityinforesources.com  
or contact DIR directly at:  
612-781-6819  
info@diversityinforesources.com

## PLEASE NOTE:

There is NO on-site registration.

## SPONSORED BY

Diversity Information Resources  
2300 Kennedy Street NE  
Suite 230  
Minneapolis, MN 55413  
www.diversityinforesources.com

*Join experienced corporate professionals in the Supplier Diversity industry for a series of presentations and networking events.*

**TUESDAY:** A special afternoon session features experts on “Government Reporting, Contracts, and Legislative Updates.” This is an optional session, but highly recommended and is included in the registration fee.

**WEDNESDAY & THURSDAY:** Seminar agenda features noted supplier diversity professionals and cover topics including:

- Leveraging Second Tier Partnerships: The Value and Impact of a Second Tier Program on the Procurement Process.
- The Value of Supplier Diversity: Return on Investment (ROI) and the Business Case
- Economic Impact and Development: The Future of Supplier Diversity
- What Counts? Measuring, Tracking and Reporting Spend, and Goal Setting
- Gaining Internal Influence and Integrating Supplier Diversity into the Supply Chain.
- Global Supplier Diversity Initiatives and Strategies
- Cyber Security: The risks associated with doing business in today’s technological world and how to protect your corporation, your customers, your suppliers and yourself.

*“One of the best all-around events that I have attended ... this is an event that I definitely want to have in my yearly budget!”*  
*“Great! I’m glad I attended.”*  
—2015 attendees



## WHO ATTENDS?

- Supplier Diversity Professionals
- Purchasing Managers/Buyers
- VP’s of Materials and Purchasing Procurement Managers
- Small Business Liaison Officers (SBLOs)
- Lead staff with responsibility for implementing supplier diversity programs
- Graduates of DIR’s “Building Strategic Phases of a Supplier Diversity Process” Seminar

*Since 1968, DIR has been a leader in providing information resources that support and enhance supplier diversity initiatives.*